



THE CHAUTAUQUA ON LAKE ERIE

Nurturing Mind, Body & Spirit.

CONTACT

Advertiser/Business Name _____

Contact Name _____ Phone _____

Address _____ City/State/Zip _____

Email _____

INFO

Advertisers will receive a supply of *Lakesiders* on Friday during the Chautauqua summer season. Please indicate the number of newspapers you would like delivered to your business each week. Please deliver _____ *Lakesiders* to my business each week.

Please check the description that applies to your ad.

____ Ad is camera-ready and will be submitted electronically.
(Acceptable formats include PDF, JPG, TIF, EPS and Adobe InDesign. PDF files may be submitted, but no alterations can be made by the *Lakesider* Editor, if needed.)

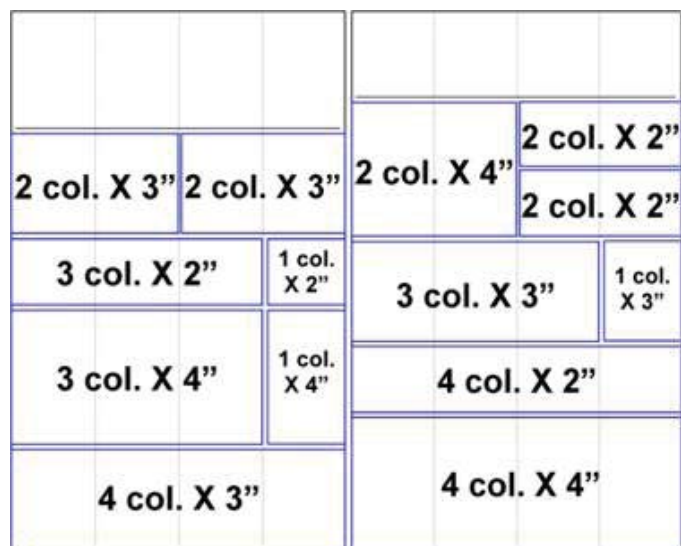
____ Ad requires design assistance (\$25 charge/per week).
Please note: A charge of \$25/per week will be charged for ads that require design assistance from the *Lakesider* Editor. Design assistance includes design formatting and sizing, font/copy changes, or if the ad is submitted in an inappropriate format.

*See reverse side for ad specifications, copy changes and ad deadlines.

SIZES

Choose the appropriate box for desired ad size.

Size	Column Inches	Total Cost*
<input type="checkbox"/> 1 col. X 2"	2.25" X 2"	\$305
<input type="checkbox"/> 1 col. X 3"	2.25" X 3"	\$360
<input type="checkbox"/> 1 col. X 4"	2.25" X 4"	\$415
<input type="checkbox"/> 2 col. X 2"	4.75" X 2"	\$400
<input type="checkbox"/> 2 col. X 3"	4.75" X 3"	\$455
<input type="checkbox"/> 2 col. X 4"	4.75" X 4"	\$510
<input type="checkbox"/> 3 col. X 2"	7.25" X 2"	\$500
<input type="checkbox"/> 3 col. X 3"	7.25" X 3"	\$555
<input type="checkbox"/> 3 col. X 4"	7.25" X 4"	\$610
<input type="checkbox"/> 4 col. X 2"	9.75" X 2"	\$605
<input type="checkbox"/> 4 col. X 3"	9.75" X 3"	\$660
<input type="checkbox"/> 4 col. X 4"	9.75" X 4"	\$715



* Total Cost is based on the entire Chautauqua summer season (11-week program AND two bonus issues for Conferences on June 4 and 11). For weekly rates, please call 419.798.4461, ext. 287.

SEE REVERSE SIDE FOR MORE INFORMATION