

LAKESIDE PROPERTY OWNER'S ASSOCIATION (LPOA)

MEMBERSHIP MEETING MINUTES

Saturday, May 28, 2011

CALL TO ORDER – The LPOA meeting was called to order at 10:08 am by President Riney Robertson, at a packed Orchestra Hall.

INVOCATION – by the Rev. Tom Snyder.

WELCOME TO NEW PROPERTY OWNERS –

- Fred & Debbie Linton ... 325 6th
- Keith & Mary Beth Melville ... 542 Cedar
- Ned Shattuck ... 421 Vine
- Lee & Sue Flashche ... 413 East 2nd
- Ed Bettendorf & Marta Vielhaber ... 420 Plum
- Tim & Barb Schellhard ... 221 West 3rd
- John & Jan Wiegand ... 537 Central
- Ronald & Betty McCauley... 420 Vine

MINUTES – the minutes of the October 2, 2010 meeting were approved.

TREASURER'S REPORTS – was presented by Michael Brown, and approved.

Members as of today = 999	\$6,000 donation to Lakeside for Safety
Income for 2011 = \$19,025	Ad Revenue will total \$9,510
Expenses for 2011 = \$14,187.75	2011 Directory cost to date = \$7,484
Cash on Hand as of 5/28/11 = \$20,527.57	2011 Per Directory cost = \$6.80

AUGUST 2011 ELECTIONS – Tim Taylor has been appointed chairperson of the LPOA Nominating Committee. There are 4 positions to be replaced this year: Secretary & Treasurer (2 year terms), 2 Directors (3 year terms). The slate will be presented in July, with nominations from the floor at that time. The vote will be in August 2011. New officers will begin their duties April 1, 2012.

2011 MEETINGS – July 9th, August 13th, October 1st.

REPORT FROM KEVIN SIBBRING – Welcome back to Lakeside for the 2011 Season

- Addressing the “White Elephant in the Room” Kevin began his discussion with the topic of charging for Memorial Day Weekend. Traditionally that weekend has been one during which cottage owners and their families come to Lakeside to clean & open the cottages, and experience fun family time. Increasingly there is an expectation that the grounds are nicely groomed, recreational services are available, entertainment is provided, and Security is enforced. These services all come at a cost. Lakeside can't afford to subsidize the costs of this weekend, and

they don't want to charge a-la-carte for these Services. As a result, the Lakeside Association Board voted to have the gates in effect for Memorial Day Weekend, with a ½ price gate fee. As a reminder, the Gate Fee entitles persons to more than just a "gate pass". It's good until 7pm the day after purchased.

- West Ohio Conference (June 5th to 9th) and East Ohio Conference (June 12th to 16th) share our spiritual heritage, and deliver a significant amount to our bottom line. As a result, we don't want to run the risk of losing their business. There are economic challenges facing all churches and their conferences now. Many no longer subsidize their representatives attending Annual Conference. As a result, EOC is looking at such options as changing their venue, or shortening the conference to 3 days instead of 4.

50% of the attendees stay off Lakeside grounds. A challenge to Lakeside cottage owners is to consider a more flexible rental to the conference attendees ... with a pro-rated per diem. Some cottage owners are providing free rental to conference attendees which is greatly appreciated.

- 2010 was one of Lakeside's strongest years. Historically we have benefitted by tight economies as people look for a "backyard experience". There were over 10,000 attending the educational programs, over 22,000 attended the religious programs, over 50,000 participated in the arts programs, with 6,000 enjoying the Rhine Center.
- Although Lakeside is a 501-C-3 (non profit) organization, they have an annual audit. When it is completed, you will be able to review the results online.
- There are 47 structures in Lakeside which are in various stages of repair. \$600,000 was spent in upgrades during 2010, and it is expected that \$700,000 will be spent in 2011. One of the major repairs was to the Hotel Lakeside, due to a sinking North East corner. As a 60 foot span was repaired, Kevin indicated they were able to view the original 1875 cornerstone. Some of the original rocks which were removed will be for sale soon. The rest of the foundation will have to be repaired in the near future.
- Other repairs/improvements: Orchestra hall renovation, Campground overhaul, Hotel Lakeside & Fountain Inn kitchen improvements/mattresses/linens, painting of South Auditorium, Business District improvements, roofs replaced, tree planting, street/sidewalk repairs, etc.
- Thank you to the 80 volunteers who showed up for the Spring Clean weekend.
- The 2010 Goal for the Lakeside Fund was \$425,000. Kevin reported \$433,000 was actually realized. Bill and Nancy Carlson will be joining Meredith Meyer and Salam Chaudhary as Co-Chairs. The 2011 Goal is to raise \$450,000.
- A strong program has been planned for 2011. There are 5 new Lakeside Association Board Members: David Blank, Greg Linville, Jill Oberer, Don Sultzbach, and Gene Swanger.
- The Rev. Roger Smith has resigned. The Rev. Dr Gary Olin and Rev Sally Nelson have stepped in to fill the position of Religious Life Coordinator for the 2011 season while a replacement is being sought.
- Thank you to Gretchen A. Curtis for endowing 1 week of "Chaplain of the Week" for 2011. It is hoped that others will step forward and follow her example!
- Thanks to the tree Advisory Team for their efforts and time. We now have a lot of nicely pruned trees in Lakeside this year.
- The 4th Lakeside Leadership Class of Interns are here, all female, and possess lots of energy!
- Looking forward to welcoming a bus load of 50 Elder Hostel (now called Road Scholars) people on May 29th. They were flooded out of their destination, and will visit Lakeside for the 1st time.

- The 4 primary things identified on the Lakeside Trade Association survey are now in effect: the Hotel Lakeside Dining Room, the Laundromat, the Fine Print Bookstore, and the 2nd Street Market.
- The Midwest Birding Symposium (MBS) will return to Lakeside September 15th to the 18th. Over 90% of those who attended the previous symposium had never been to Lakeside before.
- 2011 will see a significant emphasis on safety, with our mix of pedestrians, golf carts, cars, bikes, and skate boards. Thanks to the LPOA for their \$6,000 donation toward this program. The cross walks have been re-done, signage has been increased, Bike Safety Education will take place Mondays from 1-3pm, and there will be a Bike Patrol this year. Steve Machovec, one of the new Bike Patrol officers, was introduced along with his police bike.

MISCELLANEOUS – the following items were addressed by property owner attendees:

- The new Community Gardens by the Old School House appear to be a resounding success. More can be built if there is interest in this.
- There is a problem with the continual planting of trees by the Lakefront. It's becoming a "forest".
- There is a problem with charging a gate fee for Memorial Day. Relatives are saying they can't come for their annual Memorial Day picnic due to the cost. Some don't feel a program is needed at Hoover, because it is more important to allow for family time. These sentiments were expressed by several attendees.
- The ½ price gate fee is understandable, but a full car fee seems excessive. One suggestion was to charge a fee per car to cover the car & its occupants. Another suggestion was to make the gate fee a "donation".
- Gratitude was expressed to the LPOA and the Lakeside Association for what those teams accomplish, with their responsibilities for careful stewardship of Lakeside resources. Lakeside can't operate without money, and the Association is doing a great job without going into debt during these tough economic times.
- The Gate Fee subsidizes only about 42% of the Chautauqua program. Contributions to the Lakeside Foundation and the Annual Fund were encouraged. There are expenses 12 months of the year, and entrance into Lakeside is free for 9 of those months.
- There are several types of Free Passes available: the Free Family Parade Pass for the Memorial Day Parade, the 3 hour Church Pass, the 90 minute Shopping and Dining Pass.
- A concern was expressed about the difficulty in selling cottages due to excessive gate fees. In response, it was mentioned more homes were sold in 2010 than previous years.

CLOSING REMARKS -- Riney expressed thanks to Mike & Carolyn Brown for their work on the 2011 LPOA Directory, and encouraged folks to visit the Volunteer Fair being held around the corner on Walnut.

ADJOURNMENT – the meeting was adjourned at 11:26 am.

Respectfully submitted

Carolyn Brown, Secretary