

**LAKESIDE PROPERTY OWNER'S ASSOCIATION (LPOA)  
MEMBERSHIP MEETING MINUTES**

**May 23, 2009**

**CALL TO ORDER** – The LPOA meeting was called to order at 10:04 am by President Riney Robertson, at Orchestra Hall. There were approximately 96 in attendance

**INVOCATION** – by the Rev. Jay Althouse, suggesting the need to be receptive to new ideas and visions.

**MINUTES** – The minutes from the October 2008 were approved.

**NEW PROPERTY OWNERS** – the following new property owners were introduced:

1. Sara Twitchell – 551 Central
2. Dave Waltermire – 175 Lynn
3. Andy & Jan Gehrlein – 428 Lynn

**LAKESIDE ASSOCIATION BOARD MEMBERS** – The following Lakeside Association Board members were present for the LPOA meeting: Nancy Carlson, Riney Robertson, Bob Bucken, Tom Hilty, & Carol Robertson.

**TREASURER'S REPORT** – was presented by Mike Brown, and approved.

Cash on Hand 1/1/09	\$ 5,887.75		
Income for 2009	\$18,907.29	2009 Memberships to date	1,003
Expenses	\$11,782.00		
Cash on Hand 5/23/09	\$13,012.04		

To date the 1009 directories are costing LPOA \$10.08 each. Donations approved: \$200 will be donated to the Lakeside Internship Program.

**UNAUTHORIZED USE OF LPOA DIRECTORY** – a seasonal business in Lakeside used the 2008 directory to solicit for their business, via email and regular mail. They were informed that the Directory is not to be used for solicitation purposes. Riney also addressed this issue with the Lakeside Trade Association.

**AUGUST 2009 ELECTIONS** – there are 3 positions: Treasurer, Secretary, and Director. Tim Taylor will chair the nominating committee. The slate will be presented at the July meeting, and nominations can be made from the floor at that time. The elections will be held in August.

**LPOA DONATION TO MARBLEHEAD FIRE DEPT** – in 2007 a \$1,000 donation was made to the Marblehead Fire Dept. In spite of repeated attempts to discover what happened, the check was never cashed. In 2008 a \$500 check was given to them, and it was cashed. The Fire Chief apologized for the error, indicated they are a 501C3 organization. The funds are used to purchase new equipment for the dept.

**SOUTH ENTRANCE GATE FUND** – in 2008 the LPOA established a fund to have a securable gate installed at the South Entrance. Many safety concerns had been voiced about the ability of people to enter thru that area unnoticed at night. In 2007 the Municipal Services Comm. estimated a cost of \$11,000 to install a gate of similar design to the wrought iron fencing in area. A letter will be sent from the LPOA Executive Committee asking that the Lakeside Association match the funds being donated, and erect a gate which can be secured nightly during the shoulder and winter season.

**LPOA FAQ SHEET** – a new 1 page sheet has been developed and distributed.

**DIRECTORY** – the 2009 LPOA Directory is now ready for pick up. Mr. Robertson expressed appreciation to Carolyn and Michael Brown for their roles in updating the LPOA database. Members are entitled to 1 directory for each membership they have paid. If they wish to purchase an additional copy, it will be \$15.00.

**2009 MEETING DATES:** the LPOA meetings will be on July 11<sup>th</sup>, August 8<sup>th</sup>, and October 3<sup>rd</sup>. The membership voted to NOT have the picnic this year. Anyone wishing to donate deviled eggs to the Browns, Robertsons, or Taylors is welcome to do so!

**REPORT FROM PRESIDENT KEVIN SIBBRING:** -- Kevin stated in spite of the current economy, positive indicators seem strong for Lakeside.

**2008 ACHIEVEMENTS:**

- Board affirmation of the Strategic Plan, and moved forward with that Plan
- Achieved the Annual Fund Goal (unrestricted funds)
- Prevailed with State of Ohio 're Tax issue, & educated state officials 're Chautauqua
- Increased education opportunities. 200 seminars with 10,000 attendees
- 5,500 enjoyed using the Rhine Center
- Increased worship service attendance
- Secured the Midwest Birding Symposium for Sept 17 – 20, 2009
- Successful Farmers' Market (increasing to 2day/week in 2009)
- Improvements in Wesley Lodge, with more events there
- Improvements to the dock
- More groups scheduled for Lakeside, especially in shoulder season.

**STRATEGIC PLAN:**

- Preserve Lakeside heritage, mission, traditions, values.
- Be a Center of Chautauqua Programming Excellence.
- Internship Program: 2009 there are 2 Environmental Science Interns.
  - Mapping trees, working with ODNR, removed few trees with Ash Borer.
  - Staging 1<sup>st</sup> "Green Event", which will be the Mid West Birding Symposium
  - Working with Allied Waste to implement curbside recycling in July. Weekly pickup of the one bin for 5 mo period, other months to use recycle bins in trash area. \$40 annual fee will be added to the quarterly assessment. Notice will be coming out soon.
  - New "NO SMOKING" policy for all employees anywhere on Lakeside grounds.
- 21<sup>st</sup> Century Guest expectations led to WIFI at Hotel Lakeside & Fountain Inn. South Auditorium and Wesley Lodge to be added soon.
- Upkeep & repair of the older Lakeside venues (i.e. Orchestra Hall roof to be repaired)
- Formation of the Enterprise Comm, an Ad Hoc group to work with the merchant community.
- Short Guest Survey to done online, in person, or in the "Lakesider".
- Another exciting project to be rolled out soon.
- Working hard to ensure guest service excellence.
- Organizational Chart includes the following persons who now report to Kevin: Shirley Stary – Programming, Tom Derby – CFO, Dave Geyer – Municipal Services, Suzanne Carle – Advancement, Wendy Eller – Operations, Mary Ann Hirsch – Executive Assistant.
- The Rev. Dr. Roger Smith is the new Co-Director of Religious Life and Church Relations.
- Kim Bolden is the new HR Director, and has implemented a stricter dress code.
- 2<sup>nd</sup> Year of the College Internship Program, with 13 this year.
- Very successful Lakeside Spring Clean-up Weekend = 400 man-hours of volunteer time.

**2009 = YEAR OF AUSTERITY** – Lakeside in a very favorable position with optimistic future!

- Lakeside has received more programming grants from State of Ohio.

- New spirit of collaboration with Danbury Schools and Otterbein North Shore. Danbury Pool will be available Mon thru Fri at specific hours. Lakeside Season or day pass must be shown.
- Shared programming with Otterbein
- Traveling Smithsonian exhibit exploring the use of fences in America to be here early June thru early July 2010.
- \$250,000 in designated gifts:
  - New playground equipment in Central Park, and older equipment staged in newly established playground in South Lakeside. Dedication ceremony to be held on June 20<sup>th</sup>, Celebrating Youth in Lakeside.
  - Hoover Potato Digger gifted to the Heritage Society. Clayton Werden gift to establish pavilion for its display. Dedication to be July 5<sup>th</sup>.
  - Donations for Landscaping
  - Donation for repair of Orchestra Hall roof.
- Hotel Lakeside Café will be established in courtyard behind Hotel Lakeside. Seating for 68 persons, lunch 11-2 & dinner 5-8 weather permitting. Galley space between HL kitchen and patio has been modified, and privacy fencing to be erected.
- Fireworks will continue this year during July 4<sup>th</sup>, but there will be no fireworks for Labor Day.
- Advertising includes launching a new website, new print & online advertising, e-newsletter, and lots of mention relating to the Midwest Birding Symposium.
- Carrie Nurenberg (intern in 2008) back as editor of the “Lakesider” again this summer.

**QUESTIONS/COMMENTS FROM THE MEMBERSHIP –**

- Barry Fason, 236 Peach, mentioned a pet peeve related to July 4<sup>th</sup>. Apparently people are “reserving” the benches along the lakefront path quite early in the day, by placing their belongings on them. This is a hardship for some folks who are walking along the path, and need to rest. This will be discouraged in a “Lakesider” article to let visitors and locals know it is inappropriate.
- Ruby Cunningham, 231 Sycamore asked about the Laundromat closing. This represents a hardship for many Lakeside summer visitors, cottage owners, and campground folks. Kevin indicated the Lakeside Association Board had looked into the consistent loss of funds by the Laundromat, and determined that this would be the last season.

**ADJOURNMENT** – The meeting was adjourned at 11:11 am.

Respectfully submitted

Carolyn Brown  
Secretary