



THE CHAUTAUQUA ON LAKE ERIE

Nurturing Mind, Body & Spirit.

www.lakesideohio.com



State of Lakeside

Kevin Sibbring, President/CEO, Lakeside Association

July 30, 2011

Lakeside's Mission Statement

To enrich the quality of life for all people, to foster traditional Christian values and nurture relationships through opportunities for renewal and growth - *spiritual, intellectual, cultural and physical* - while preserving Lakeside's heritage.



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2010 Achievements

- Survey says ... Strong programming year
- Record Lakeside Fund receipts - \$433k
- Grew endowment to \$2.9 million
- Secured MBS, grants and sponsorships
- Record facility upgrade investment
 - Campground, Hotel Lakeside, Business District improvements, Orchestra Hall, Pavilion



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Lakeside in the Press



THE PLAIN DEALER

The Charlotte Observer



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Remaining Chautauqua Communities



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Chautauqua Trail

Chautauqua Trail
A North American Cultural Renaissance

The Four Pillars of the Chautauqua Movement: Arts & Entertainment, Religion, Recreation, Education.

Navigating the Trail **The Movement** **The Chautauqua Network** **FAQs** **Contact Us**

MISSOULA CHAUTAUQUA OCEAN PARK
EPIWORTH HEIGHTS MI CHAUTAUQUA INSTITUTION
LAKESIDE OHIO OCEAN GROVE
COLORADO CHAUTAUQUA MT. GRETTA
WAXATCHEE TEXAS MONTVALE ASSEMBLY
FLORIDA CHAUTAUQUA

It was a cultural, religious, and political education movement that began in the 1870s. Some consider it the first form of mass culture in North America. Theodore Roosevelt hailed it as "the most American thing in America." Scholars credit it with sowing the seeds of liberal thought in the U.S. and Canada. It holds an honored place in cultural history.

Chautauque was a social and cultural phenomenon that permeated rural North America until the mid-1920s. At its height, the Chautauque Movement inspired millions to hear educators, preachers, explorers, travelers, scientists, politicians and statesmen, singers, violinists, pianists, bands, and comedians. Today only a handful of Chautauque communities survive.

But Chautauque is experiencing a renaissance. People are discovering that lifelong learning is one of the keys to living a happy, fulfilling life. The demand for authentic cultural experiences is growing quickly. Traveling Chautauque communities are thriving and ones from the past are being rekindled. [Learn More](#)

We invite you to experience Chautauqua. Jump on the Chautauqua Trail and Improve yourself.

The unique destinations represented on the website are part of the **Chautauque Network**, a non-profit organization whose members are committed to the idea of building community by supporting all persons in the development of their full potential: intellectually, spiritually, emotionally, and physically.

They are places of family and tradition located in some of the most beautiful natural

Bay View Association Michigan
Chautauque Institution New York
Chautauque Wauwesa Indiana

Colorado Chautauque Colorado
Epworth Heights Assembly Michigan
Florida Chautauque Florida

- Unites all remaining independent Chautauquas
- Serves to educate people on 21st Century Chautauqua Movement
- Re-introduce the “Chautauqua Ideal” to North American culture
- Capitalize on cultural heritage tourism and lifelong learning trends
- Already gaining solid traction



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Lakeside Today



LakeSide™

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Lakeside Today

- Managed by the Lakeside Association
 - Non-profit charitable institution
- Owns roughly one square mile of land
 - Inside and outside of perimeter fence
- Maintains 47 buildings supporting Chautauqua program
- Over 900 private cottages – 99 year land lease



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- Estimated market value of \$30 million (structures only)
- Avg. age of buildings – 80 years
- Annual fixed costs: \$1.3m
 - Maintenance: \$800k
 - Fixed costs: \$500k
 - Taxes, insurance, utilities



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What Does Lakeside Association Do?

- Produces annual Chautauqua Program
 - Religious Life and worship services (22,000+)
 - 200+ educational lectures and seminars (10,000+)
 - Over 100 cultural art performances (50,000+)
 - 100+ art classes at Rhein Center (6,000+)
 - Children's programs and activities
 - Recreational programs



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What Does Lakeside Association Do?

- Manages:
 - Two hotels
 - 2600-seat auditorium and historic theater
 - Seven group housing facilities, campground (90+ sites)
 - Conference facilities and employee dormitory
 - Business district



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What Does Lakeside Association Do?

- Maintains Lakeside infrastructure
 - 9.4 miles of road
 - Three parks, gardens, 4,000+ trees and other green spaces
 - Waterfront (dock, beach, swimming areas, shoreline, lakefront path)
 - Recreational areas (tennis, shuffleboard, sailing, swimming and fitness)



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What Does Lakeside Association Do?

- Provides municipal services
 - Leaf pick-up (fall and spring)
 - Snow removal
 - Street maintenance
 - Rubbish collection and recycling services
 - Private security 365 days per year



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Examples of Program Spending

- Lakeside Symphony Orchestra
- Evening entertainment at Hoover
- Recreation and playground staff
- Chaplain of the Week and Lecturers
- Special events:
 - Farmer's Market, Art Show, Photo Show, Antique Show, Wooden Boat Show, Ohio Plein Air Paintout



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Examples of Program Spending

- Chaplain-of-the-Week
- Youth Ministries
 - God Squad and Middle Grade Ministries
- Education program honorariums
- Guided history tours
- Fireworks



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Chautauqua Program Costs

- Total cost: \$3.6 million
 - \$2.4 million in direct costs
 - Labor and supplies
 - \$1.2 million in infrastructure costs
 - Facilities used for programming



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How Many People Do We Employ?

27 Full Time

*153 Part Time
and Seasonal*

6 FT
2 PT

3 FT
49 PT

1 FT
3 PT

4 FT
79 PT

2 FT
1 PT

6 FT
20 PT

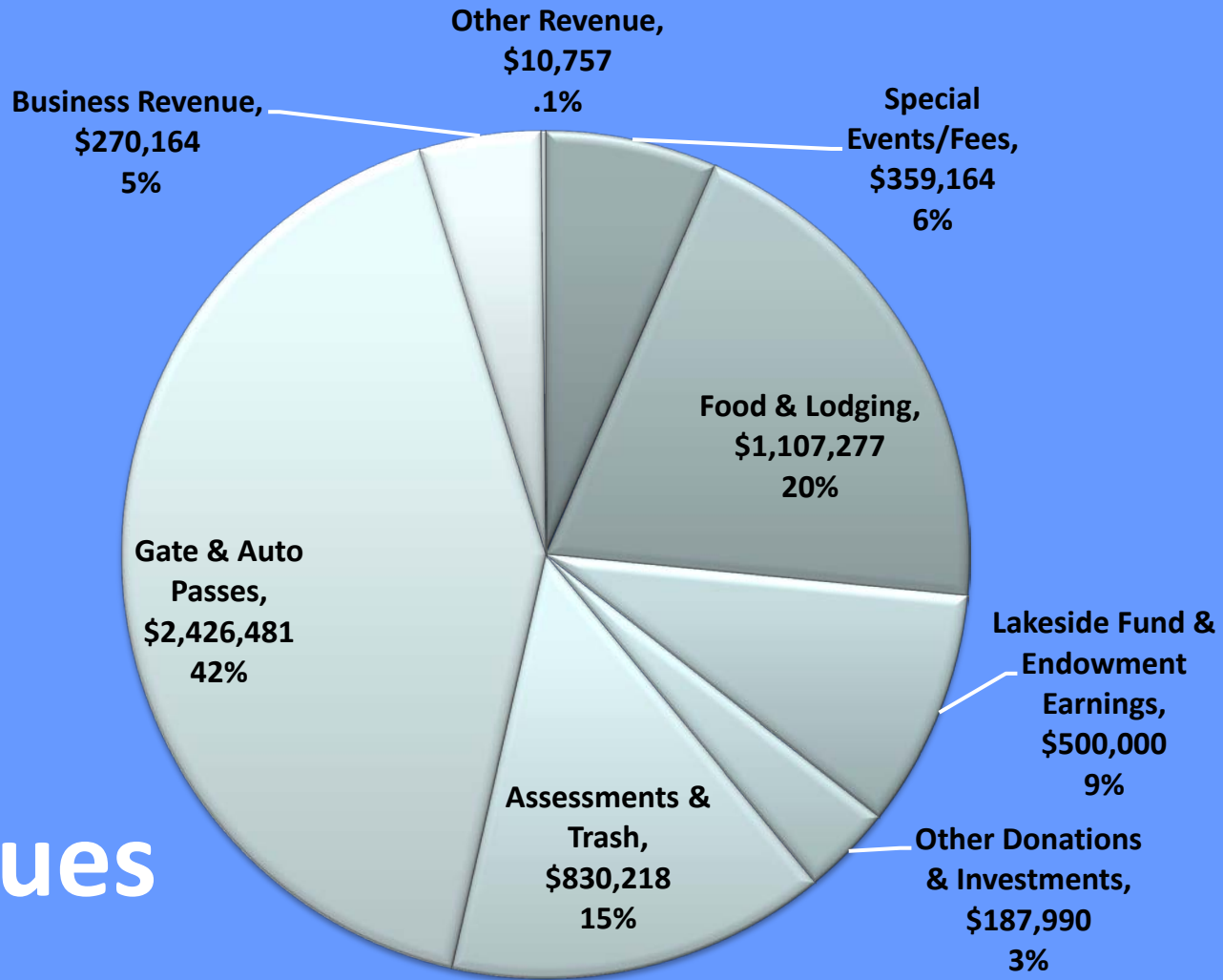
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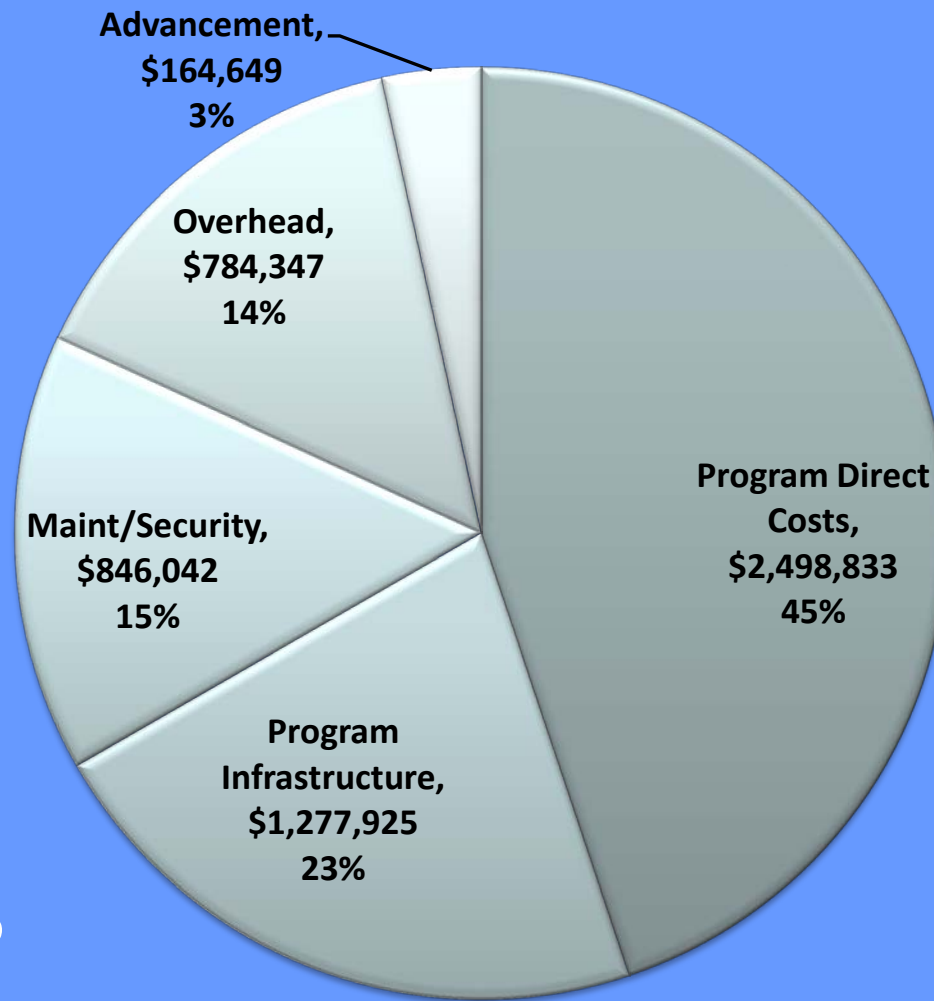
Revenues



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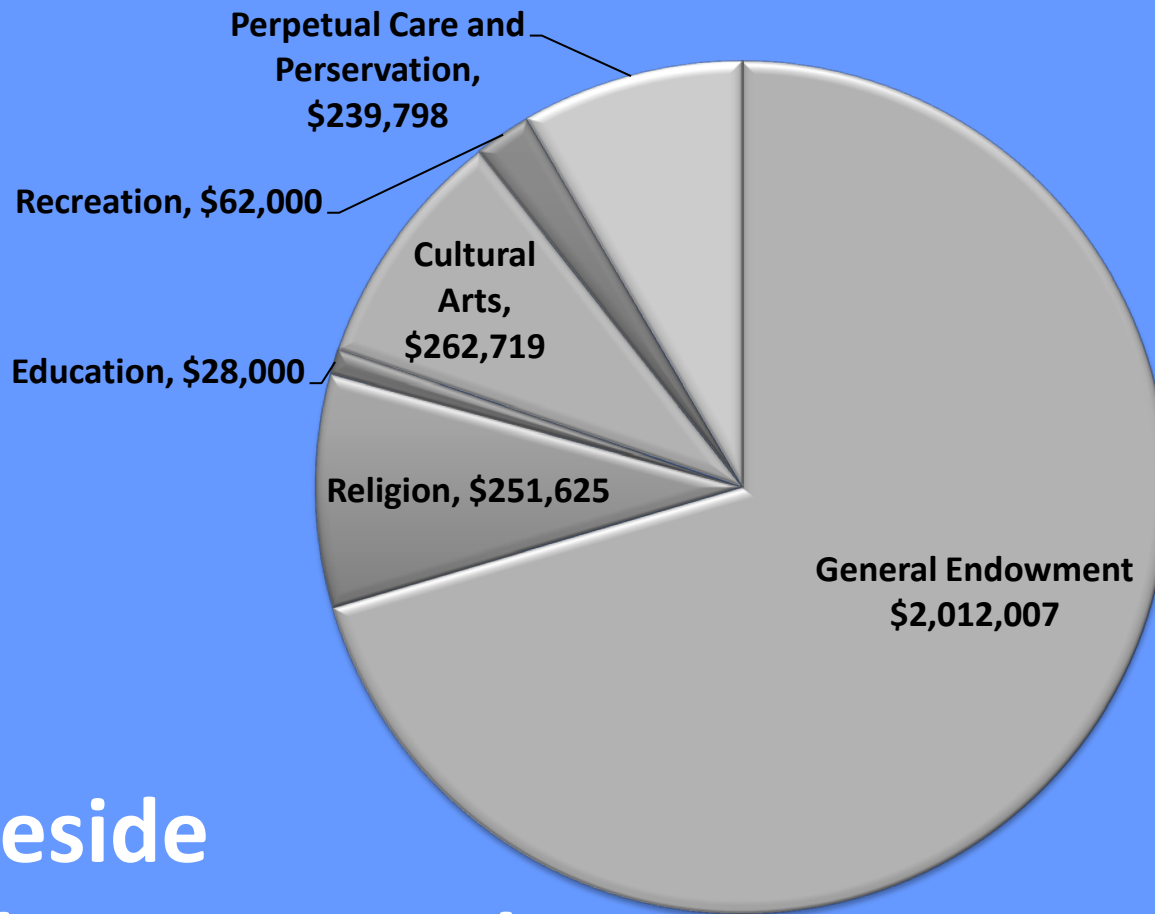
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Expenses



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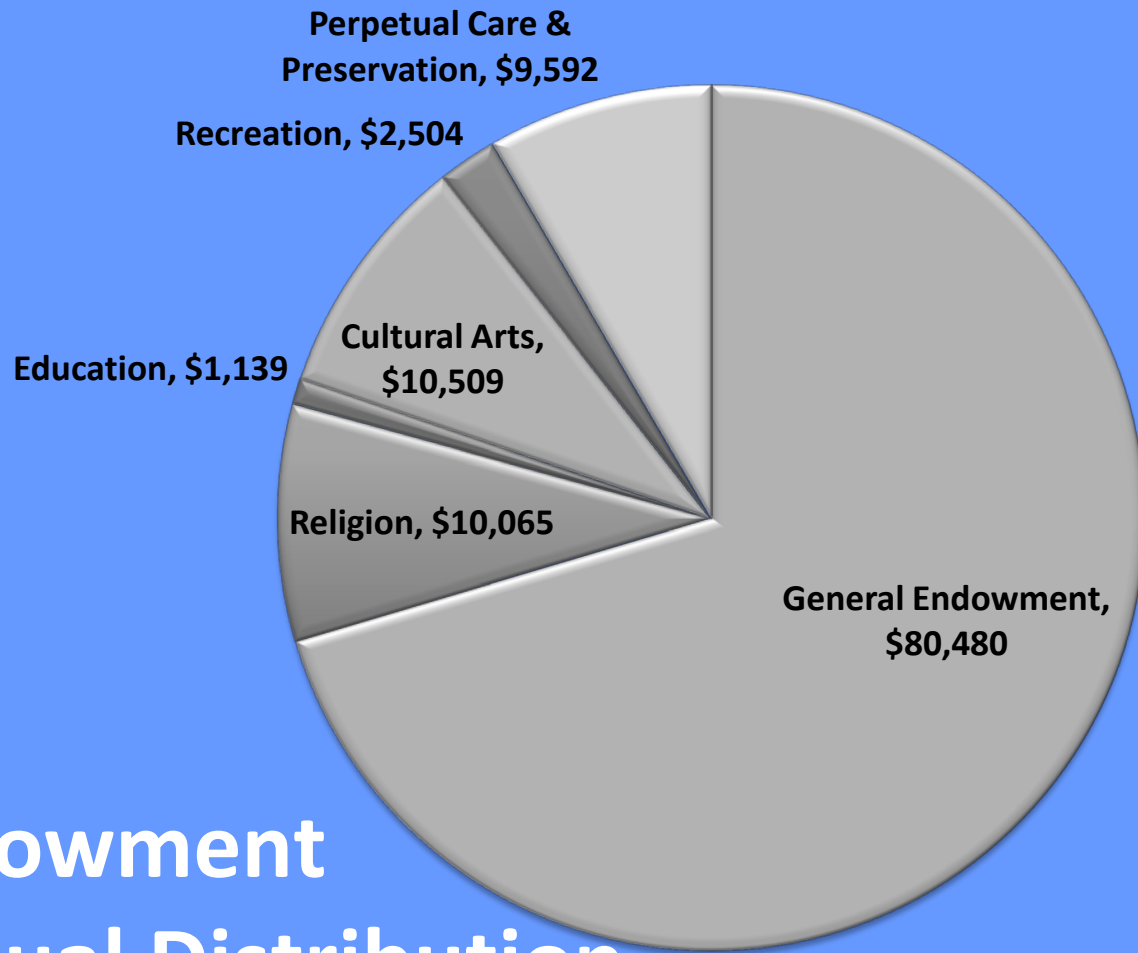


Lakeside Endowment Balance



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Endowment Annual Distribution



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Planning a gift

Deferred Gifts

- Bequests
- Charitable Gift Annuities
- Charitable Lead Trusts
- Charitable Remainder Trusts
- Life Insurance



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How Far Have We Come?

- Last 6 years:
 - Improved quality of Chautauqua Program
 - Increased annual facility upgrade investment
 - \$235k to \$700k
 - Established Lakeside Chautauqua Foundation
 - Increased Lakeside Fund receipts (\$285k to \$433k)
 - Implementation of Strategic Plan



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Strategic Plan Goals

- Preserve Lakeside's heritage, traditions and culture as expressed in our mission and vision statement
- Become known as a center of Chautauqua programming excellence
- Assure Lakeside is a safe, healthy and aesthetically pleasing community



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Strategic Plan Goals (cont.)

- Address emerging twenty-first century guest expectations
- Develop the financial resources needed for long-term sustainability and advancement



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Priorities for Next Five Years

- Continued improvement of Chautauqua program
- Continued improvement of services Lakeside provides residents, guests and visitors
- Increase facility upgrade investments
- Grow Lakeside Fund receipts
- Grow Endowment



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CELEBRATING **AMERICA'S** HISTORY

CHAUTAUQUA

LakeSide™



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