



## *Ideas that Spark Generosity: The Vital Importance of Planning in Stewardship Ministry*

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### **Why Is Planning Important?**

An effective stewardship and generosity ministry should not be assumed or left to chance. Effective stewardship and generosity can be more than meeting your church budget and connecting your resources with your mission and ministry. An effective stewardship and generosity ministry:

- Helps your church understand that stewardship is part of faithful discipleship;
- Giving is an essential part of our Christian life and should be practiced generously and joyfully;
- Generosity is our opportunity to be a witness in mission to our community and beyond.

### **What Are We Planning For?**

Attention to the three fountains of giving: annual giving, legacy gifts, major gifts: how to invite, manage campaigns, and steward these gifts and those who give them.

### **Who Is Involved?**

- Leader
- Pastor and Worship Leaders
- Stewardship Teams

### **How Is the Work Accomplished?**

- Name the basics/must-haves
- Begin with strategic planning
- Add activities to bring the strategic plan to life
- Create a plan for evaluation

## **More Resources**

Sign up at <https://stewardshipresources.org/lakeside-stewardship-conference-registration-form/> on the Ecumenical Stewardship Center website for access to these resources:

Stewardship Leader Job Description

Stewardship Teams Description

Strategic Planning Document

Annual Activities Calendar

Annual Activities Calendar – UMC Website

Stewardship Audit

Stewardship Assessment