

All lectures are scheduled to last 90 minutes and are located in Chautauqua Hall.

Creating & Publishing Children's Books

10:30 a.m., Monday: *The Sparkle Box* with Jill Hardie

Written through the eyes of Sam, a child who discovers a sparkly box that holds the true meaning of Christmas, *The Sparkle Box* is an award-winning book by author Jill Hardie. Hardie will share her journey from the birth of *The Sparkle Box* tradition through her God-inspired calling to write a children's book to share the tradition with the world. Through her story, Hardie will illustrate how writers can use their life experiences as fuel for writing that resonates with readers.

Hardie holds a Bachelor of Science in advertising from Kent State University and is the author of the award-winning children's book *The Sparkle Box* and *The Sparkle Egg*. Her writings reveal what she believes to be the heart of God. When she is not writing books, Hardie writes creative and strategic marketing plans for clients of Hardie Communications, a marketing firm operated by Hardie and her husband.



1:30 p.m., Monday: Illustrating Children's Books with Richard Cowdrey

From his youth as "the kid who is constantly drawing in class" to *New York Times* bestselling illustrator, Richard Cowdrey will discuss his journey to illustrating children's books. The story began when he received a full scholarship to study at Columbus College of Art and Design, and continues through his professional career as an illustrator for Hallmark Greeting Cards and a freelance illustrator working for the NFL creating Super Bowl artwork. The "icing on the cake" is illustrating the *New York Times* #1 Bestselling "Marley" children's books. Cowdrey will show artwork from the breadth of his experience and speak about the wonderful people who encouraged and assisted him on his path towards becoming a successful illustrator.

Cowdrey is well known for illustrating many beautiful children's picture books, including the *New York Times* #1 bestseller *Bad Dog, Marley!* Over the past 25 years, he has worked with most of the top publishers: Harper Collins, Scholastic Inc., Simon & Schuster, Zondervan, Random House, Harcourt, McMillan McGraw Hill, Bantam Books, Grosset & Dunlap, Penguin Publishing, Workman Publishing and Harvest House. Originally from Cincinnati, Cowdrey graduated from the Columbus College of Art and Design in 1981. He has since been a freelance illustrator working with many distinguished clients, including: Chase Manhattan Bank, National Football League, National Hockey League, World Wildlife Federation, Honda Inc., Ducks Unlimited, American Kennel Club, Kimberley Clark, Longaberger, Mead Papers, Wendy's International, Weyerhaeuser and Focus on the Family.



10:30 a.m., Tuesday: The Process of Publishing Children's Books with David FitzSimmons

Once a book is written, and the story illustrated, the next step is publishing. Learn how stories are brought into reality through the writing, revising, designing, printing, distributing, marketing, and selling processes, and how to turn a profit when doing so. David FitzSimmons will share how he turned his animal portraits series into a successful line of children's books. He will share strategies for producing, publicizing, and profiting from traditional and self-publishing options.

FitzSimmons is an award-winning freelance photographer and writer. He holds a doctorate in English from The Ohio State University. FitzSimmons photographs and writes for various magazines including *Outdoor Photographer*, *Popular Photography*, *Professional Photographer*, and *Shutterbug*. His most recent publications include the *Curious Critters series*, which has won numerous national book awards and sold over 100,000 copies. His works have been exhibited at the Roger Tory Peterson Institute, the National Center for Nature Photography, and the Telluride Photo Festival. One of seven Sigma Pro photographers in North America, FitzSimmons presents photography seminars and workshops to a wide variety of audiences, including a workshop in Lakeside in September. Previously, he taught for over 20 years first as a high school English teacher and then as a professor at Cornell University, The Ohio State University and Ashland University.



1:30 p.m., Tuesday: It's Always Been My Dream to Work in a Children's Bookstore with David Richardson

How do booksellers decide what books to stock? What happens when a picture book or novel gets to the bookstore? Bookstores, for many people, are places full of magic and wonder. Learn what it is like to work in a children's bookstore and how booksellers work with authors, teachers, librarians, parents, grandparents, and kids to get the perfect book into the right hands.

Dave Richardson is the Accounts Manager and Book Buyer for The Blue Marble Children's Bookstore. He is a former junior high teacher, college professor, and book review columnist for *Reading Today*. His writing has appeared in *Highlights for Children*, *Writer's Digest*, *Family Digest*, and *Spectrum*. Richardson speaks at various regional and national conferences and workshops, including the Highlights Foundation workshops, on topics including writing for children, reading education, and children's books.



Mazza Museum Exhibit

In conjunction with the Chautauqua Lecture Series theme "Creating & Publishing Children's Books," an exhibit of children's picture book illustrations will be on display in Hoover Auditorium from June 16-30. This display entitled "Ohio: The Start of It All" is on loan from the Mazza Museum and focuses on people, places, inventions and more from the great state of Ohio.

The Mazza Museum, founded in 1982 and located at the University of Findlay, celebrates the joy of storytelling through the original art of picture books using education, exhibits, events, and artist visits.

Guests may view the exhibit a half-hour prior to all Sunday Hoover Community Worship Services and Hoover Auditorium evening performances, as well as Sundays, Tuesdays and Thursdays from 3-5 p.m.

In addition, a Gallery Talk will be held on Monday, June 18 at 3:30 p.m. See page 15 for specific details about this program.



Community Sustainability

10:30 a.m., Wednesday: Community Sustainability: An Overview with Jill Stephens Fleisher, PhD

What does it mean to envision community sustainability? At the local level, how do people collaborate, organize, and design systems in communities so current and future generations live well? Must people give up a high standard of living to create a sustainable society? In this lecture, various attributes of sustainable communities, including the integration of energy, water, food, housing, economic prosperity, waste, and social justice considerations are examined. Inspiration will be taken from various communities in the U.S. and abroad that strive to be sustainable through design, policy, and practice.

Jill Stephens Fleisher, PhD is a professor of sociology at Baldwin Wallace University. She holds a bachelor's degree in sociology and speech communication from Baldwin-Wallace College and a master's and doctorate in sociology, both from Purdue University. She is an Executive Member of the Board of Directors for the Beth Israel Congregation in Cleveland, Ohio and has spoken at various conferences and has published scholarly reviews in numerous academic journals.



1:30 p.m., Wednesday: Benefits & Challenges of Building Local Food Systems with Jill Stephens Fleisher, PhD

The localization of food systems contributes to greater economically and ecologically resilient communities, while also potentially redressing health disparities due to food insecurity and inaccessibility to nutritious foods. After reviewing the economic, ecologic, and social benefits of enhancing local food systems, the lecture will turn to the challenges that face those working towards stronger local food systems. Subsequently, how communities might incentivize or otherwise support the development of sustainable local food systems will be discussed. Examples of the best practices from various communities will also be explored.

10:30 a.m., Thursday: Biomimicry: Looking at Nature to Reimagine & Redesign Products with Franklin Lebo, JD, PhD

Biomimicry is the design and production of materials, structures, and systems that are modeled on biological entities and processes. In this lecture, participants will learn from and emulate the forms, processes, and ecosystems of nature to create more sustainable products and services. Spider webs, for example, represent nature's ability to deter collisions. The activities taking place in Northwest Ohio, the hub of biomimetic innovation, along with the global trends of this exciting industry will be a focus of this lecture.

Franklin Lebo, Ph.D. is an assistant professor of sustainability at Baldwin Wallace University. He holds a bachelor's degree in political science and East Asian studies from Brandies University, a law degree with a focus in international law from Hastings College of Law at the University of California, and a doctorate in transitional and comparative politics and policy from Kent State University. Lebo is the author of *Between Democracy and Technology: Regulating Administrative Discretion in Japan*. His current research focuses on East Asia and sustainable energy.



1:30 p.m., Thursday: The Lake Erie Energy Development Corporation (LEEDCo) with Franklin Lebo, JD, PhD

The Lake Erie Energy Development Corporation (LEEDCo) is the first freshwater wind farm planned in the U.S. LEEDCo was created by the Great Lakes Energy Department Task Force (GLEDTF), and developed and launched by NorTech Energy Enterprise, the Cleveland Foundation, the City of Cleveland, and Cuyahoga and Lorain Counties. It is a private, non-profit regional corporation founded to erect wind turbines in Lake Erie and eventually help stimulate an entire offshore freshwater wind industry in the Great Lakes. Franklin Lebo, JD, PhD will discuss how LEEDCo is an opportunity to try new methods to achieve change through public-private partnerships.

How to access supplemental lecture series materials

To promote further learning, speakers participating in the Chautauqua Lecture Series are asked to provide recommended reading lists, handouts and lecture PowerPoint slides for posting on the Lakeside Chautauqua Education Department webpage. These resources will be posted after the lecture theme has concluded and remain on the webpage until after the season has ended. If you don't have access to a computer, contact the Education Department to assist you in obtaining a printed copy. Please note that the Education Department is not able to videotape or audiotape the lectures.

To access these resources online, follow these steps:

1. Visit www.lakesideohio.com/education/lecture-series
2. Scroll down to the lecture you are interested in. You will see a summary of all lecture themes, followed by a list of each individual lecture
3. Click on the appropriate link to review materials provided by the speaker

A Look Ahead: Week 2 Lecture Highlights

The Opioid Crisis

Monday, June 25:

10:30 a.m., Dreamland: Our National Opiate Addiction Epidemic and How We Got Here (Part I) with Sam Quinones

1:30 p.m., Dreamland: Our National Opiate Addiction Epidemic and How We Got Here (Part II) with Sam Quinones

Tuesday, June 26:

10:30 a.m., The Lucas County Drug Abuse Response Team with Sheriff John Tharp

1:30 p.m., The Opioid Epidemic: What is Going On? with Brenda Cronin

Astronomy & Astrophysics

Wednesday, June 27:

10:30 a.m., Astronomy with Space Telescopes with Patrick Durrell, PhD

1:30 p.m., Black Holes with Patrick Durrell, PhD

Thursday, June 28:

10:30 a.m., A Trip to the Virgo Cluster of Galaxies with Patrick Durrell, PhD

1:30 p.m., Exoplanets with Patrick Durrell, PhD